

OFFICIAL RULES FOR

COINTREAU® MARGARITA MONDAY CHALLENGE SPONSORED BY RÉMY

COINTREAU USA, INC. & (614) MAGAZINE

OFFICIAL RULES

ALL ENTRANTS INTO THE CHALLENGE MUST BE TWENTY-FIVE (25) YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. VOID WHERE PROHIBITED. CHALLENGE IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE UNITED STATES.

1. SPONSOR:

The Challenge is sponsored by (614) MAGAZINE & Rémy Cointreau USA, Inc., with an address of 1290 Avenue of the Americas, New York, NY 10104, (the “Sponsor”).

2. START/END DATES OF CHALLENGE:

The Challenge begins at 12:01 a.m. Eastern Time (ET) on August 3rd, 2020 and ends at 11:59 p.m. ET on September 24th, 2020. This Challenge is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Instagram, Twitter, or other media properties. By entering the Challenge, each entrant waives, discharges and releases Instagram from any and all liability associated with this Challenge. You agree to comply with Instagram’s Terms and Conditions in relation to your entry. You are providing your information to (614) Magazine (“Sponsor”).

3. ELIGIBILITY:

The Challenge is open to Columbus area bartenders who are 25 years of age or older at the time of participation.

4. HOW TO ENTER:

Bartenders will be selected, and must provide:

A current photo of themselves

Location of where they work

Their 60 second video of them making a margarita that must include a Tequila or Mezcal as an ingredient & 1oz of Cointreau

Their cocktail recipe

A pic of their final cocktail

The bartenders instagram handle

(614)Magazine will post one video/week every Monday for 8 weeks on our FB page & Instagram where people can vote with their “likes”

- We will ask that the bartenders post the video on their personal page as well as the account social page (if they are working at one). This will be in addition to the 614 social.

- We will create the hashtag **#cointreumargaritas614** that goes with the contest

- Consumers will be able to vote on their favorite recipe via the social posts

- After contest is over & we have all videos they will live on 614now.com under food/drink category along with a copy of the the OFFICIAL RULES

5. PRIZE:

Eight (8) winners will be chosen:

- All 8 winners will receive a giftbag
- Out of the 8 winners, there will be 3 grand prizes:
 - 1st prize will receive...\$500
 - 2nd prize will receive...\$250
 - 3rd prize will receive ...\$150

Cocktail Video Rules:

o Picture of the cocktail should include a bottle of Cointreau®

o Caption should include recipe

o Recipe must include a minimum of 1oz of Cointreau®

o Upload a cocktail video using the tags #cointreau_us and

#cointreumargarita614

ARV of all prizes: \$5260

Any expense or cost not expressly stated in the description of the prizes set forth above is the sole responsibility of winner.

6. ODDS OF WINNING:

Odds of winning are dependent on the number of eligible entries received.

7. WINNER SELECTION, NOTIFICATION, AND VERIFICATION:

The potential winners in the Challenge will be selected via tallying the VOTES from Instagram & Facebook, to be held by September 24th, 2020. Selection will be conducted by Sponsor or its appointed agent, and all decisions are final. Potential winners will be contacted by (614) Magazine. Page must be public. If any potential winner cannot be reached within three (3) days of first notification attempt, if any prize or prize notification is returned as undeliverable, if any potential winner rejects his/her prize, or in the event of noncompliance with these Official Rules, such prize will be forfeited and an alternate winner may be selected from all remaining eligible entries. Upon forfeiture of any prize, no compensation will be given. Limit one (1) prize per person or household. Prize will be sent to winner within eight (8) days of acceptance of prize. An affidavit must be signed, notarized and returned by winner to Sponsor within two (2) days of acceptance of prize.

All potential winners of prizes with a value of \$600 or more will be required to sign and return, where legal, an Affidavit of Eligibility and Liability/Publicity Release. All potential winners of prizes with a value of less than \$600 will be required to sign and return, where legal, a Declaration of Eligibility and Liability/Publicity Release. All documents must be returned by potential winners within one (1) day of notification that he/she is a potential winner. No potential winner will be an official winner until his/her Affidavit or Declaration of Eligibility and Liability/Publicity Release] has been returned and eligibility has been formally verified by Sponsor. If any potential winner fails to comply with these

Official Rules and/or to submit the required documentation within the designated time period, he/she will be automatically disqualified and the prize may be awarded to an alternate winner.

8. LICENSE AND RELEASE:

Participation in the Challenge and acceptance of prize constitute each winner's and guest's permission for Sponsor or its agents to photograph, film, and record each winner and guest and to use his/her name, address (city and state), likeness, photograph, voice, biographical information, and/or any statements made by winner and guest regarding the Challenge or Sponsor for purposes of trade, publicity, or promotion without notice or additional compensation, except where prohibited by law, including, but not limited to, social media, advertising, POS, public relations, for all perpetuity worldwide. By participating and/or accepting a prize, entrants, winners, and guests acknowledge and agree that this Challenge is in no way sponsored, endorsed, or administered by, or associated with, Facebook, or Twitter and agree to release and hold harmless Facebook, and Twitter, Sponsor, Sponsor's advertising and promotional agencies, and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, and directors ("Released Parties") from any and all liability for loss, harm, damage, injury, cost, or expense whatsoever, including, without limitation, property damage, personal injury, and/or death that may occur in connection with, preparation for, travel to, or participation in the Challenge, or possession, acceptance, and/or use or misuse of prize or participation in any Challenge-related activity, including, but not limited to, any claims based on publicity rights, defamation or invasion of privacy, and merchandise delivery. Sponsor shall not be responsible for any cancellations, delays, diversions, substitutions, or omissions whatsoever by any transportation companies or any other persons providing any services to winner, including any results thereof, such as changes in services or location necessitated by same. Sponsor is not responsible if any part of a Challenge prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, or acts of terrorism. Sponsor shall not be liable for any loss or damage to personal belongings. Entrants who do not comply with these Official Rules or who attempt to interfere with this Challenge in any way shall be disqualified. There is no purchase or sales presentation required to participate. A purchase does not increase odds of winning.

9. CONDITIONS

By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final, and waive any right to claim ambiguity in the Challenge or these Official Rules. All federal, state, and local laws apply. All federal, state, or other tax liabilities arising from this Challenge will be the sole responsibility of the prize winner. The Sponsor, its

parent companies, affiliates, subsidiaries and advertising and promotion agencies are not responsible for and shall not be liable for: (i) late, lost, delayed, misdirected, incomplete or unintelligible entries, telephone system or computer malfunctions, lost connections or transmission errors; (ii) any injuries, losses, or damages of any kind caused by the acceptance, possession, or use of any prize or from participating in the Challenge; or (iii) any printing, typographical, administrative, or technological errors in any material associated with the Challenge. Sponsor reserves the right, in its sole discretion, to modify, cancel, or suspend this Challenge should a virus, bug, computer problem or other causes beyond the Sponsor's control corrupt the administration, security, or proper play of the Challenge. The Sponsor may prohibit you from participating in the Challenge or winning a prize if, in its sole discretion, the Sponsor determines that you are attempting to undermine the legitimate operation of the Challenge by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other players or Sponsor's representatives. CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CHALLENGE MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION OF SUCH PARTICIPANT, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

- In the event of a dispute, the decision of the Sponsor shall be final and binding.
- All entries and the information contained in such entries will become the Sponsor's property and will not be acknowledged or returned.
- Acceptance of a prize will constitute permission for the Sponsor to use the names, cities, states, likenesses, and voices of the winner for advertising and promotional purposes, without any further compensation, unless prohibited by law.

10. LIMIT OF LIABILITY AND DISCLAIMERS

A) ALL ENTRANTS AGREE THAT THE SPONSOR, ITS PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, AND AGENCIES AND/OR ANY OTHER PERSON OR ENTITY ASSOCIATED WITH THE CHALLENGE SHALL NOT BE LIABLE FOR CLAIMS, LOSSES, LIABILITIES, EXPENSES OR INJURIES OF ANY KIND RESULTING IN ANY WAY FROM ENTRANT PARTICIPATION IN THE CHALLENGE, INCLUDING BUT NOT LIMITED TO, THE DRAWING, THE USE OF THE PRIZE, ANY DELAYED, LOST, MISDIRECTED, OR DAMAGED ENTRIES, OR ANY COMPUTER, ONLINE SERVICE, COMMUNICATIONS OR OTHER TECHNICAL MALFUNCTIONS THAT MAY OCCUR.

B) ALL ENTRANTS ACKNOWLEDGE THAT THE SPONSOR, ITS PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, AND AGENCIES AND/OR ANY OTHER PERSON OR

ENTITY ASSOCIATED WITH THE CHALLENGE MAKE NO WARRANTY OF ANY NATURE, EXPRESS OR IMPLIED WITH RESPECT TO THE PRIZE, WHETHER

REGARDING FITNESS FOR PURPOSE, SATISFACTORY QUALITY, DESCRIPTION OR NATURE OF THE PRIZE OR OTHERWISE. ALL ENTRANTS, BY ENTERING THE CHALLENGE, AGREE TO BE BOUND BY THE ABOVE RULES.

11. ADDITIONAL TERMS:

Sponsor reserves the right to alter, suspend, or terminate the Challenge without notice if, in Sponsor's sole discretion, the integrity of the Challenge becomes compromised in any way. In the event the Challenge is terminated prematurely, all eligible entries received prior to the Challenge being compromised will be included in the prize drawing. No automated devices, bots, and/or other programs and/or software are permitted. All entries become the sole and exclusive property of Sponsor and will not be acknowledged or returned. Delivery of a Regional Challenge prize will require a street address located within one of the states or metropolitan areas listed. Sponsor is not responsible for late, incomplete, invalid, unintelligible, misdirected, technically corrupted, or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human, or electronic. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

If for any reason the Challenge is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, automated entries, fraud, technical failure, human error, or any other cause beyond the control of Sponsor that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Challenge, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify, or suspend the Challenge. Sponsor assumes no responsibility for any error, omission, interruption, telephone or other communications malfunctions, deletion, defect, delay in operation or transmission, communications line failure, or theft or destruction of, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunctions of any telephone networks or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to, or resulting from, participation or downloading of any materials in the Challenge.

Sponsor and its agents are not responsible for printing, distribution, or production errors and may, in their sole discretion, rescind, cancel, suspend, modify, or revoke this Challenge based upon any such error without liability. If by reason of a printing, computer, or other error more prizes are awarded in a prize category than the number set forth in these Official Rules, all persons purportedly making valid claims will be included in a random drawing to award the advertised number of prizes available. In no case will more than the advertised number of prizes

be awarded. Antifraud detection devices may be used for verification purposes.

Caution: Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Challenge may be a violation of criminal and civil laws, and

should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S ACCESS TO, AND USE OF, THE WEBSITES AND/OR THIS CHALLENGE, OR ENTRANT'S DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE CHALLENGE.

12. DISPUTES AND GOVERNING LAW:

The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Challenge. Any controversy or claim arising out of, or relating to, these Official Rules and/or the Challenge shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in Columbus, Ohio.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF OHIO WITHOUT REGARD TO ITS CONFLICTS OF LAWS AND RULES. For any matters that are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Challenge, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to Columbus, OHIO. The parties agree not to raise the defense of forum non conveniens.